

We put the North Shore to work!

Pipeline Committee 2018 -2019

Objective #1:Expand connections between secondary schools, vocational education, workforce development and employer partners through coordinated activities such as LMI sharing, Career speakers, Job fairs, and company tours for students

Objective #2:Increase number of internships and apprenticeships (particularly in STEM) from 30 in FY17 to 50 in FY18 and 65 in FY19 through increased outreach to businesses and evaluation of currently successful models.

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GOAL: The North Shore WIB will enhance the career exploration and career pathway development on the North Shore by integrating and aligning education, training and employment programs, with increased input from local employers

Themes:

- Labor Market Information/Career Pathway information for young adults*
- STEM- Externships, Internships and Career Exploration*
- Creating opportunities for ALL youth (In-School, Out of School, ELL, WIOA, etc.)*
- Coordinated information sharing-new opportunities, challenges, successes, etc.*
- Increasing successful performance outcomes in all programs*



2018 – 2020

Youth Pipeline Committee –

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Objective #1: Expand connections between secondary schools, vocational education, workforce development and employer partners through coordinated activities such as LMI sharing, Career speakers, Job fairs, and company tours for students

A. Continue to provide easy-to-understand Labor Market Information and career pathway information to young adults

- Create & Share One page information sheets on industry sectors
- Share Labor Market Information in ¹⁰ workshops *reaching 100 youth - test knowledge after the survey*
- Share information between school partners and employers

(2) • Include employer partners in meetings/discussions regarding youth

B. Arrange Career speakers, Job fairs, and company tours for students (4)

- work with Connecting Activities network and employer partners
- share success stories of past events *in WIB Newsletter*

(2)

Objective #2: Increase number of internships and apprenticeships (particularly in STEM) from 30 in FY17 to 50 in FY18 and 65 in FY19 through increased outreach to businesses and evaluation of currently successful models.

- Increase outreach to businesses
- Create profiles of current internships *(4 examples)*
- Determine new & effective models for internships
- New STEM Coordinator position, staff will work with schools and employers to develop job descriptions



I. Planning Process To-Date

The Workforce Skills Cabinet supported regional planning process in Northeast Massachusetts:

Team meetings:

- April 19th - 1st regional kick-off meeting to review demand-side data
- July 24th - 2nd Regional Planning team meeting to review supply-side data
- October 11th - 3rd Regional Planning team meeting
- November 9, 2017 – 4th Regional Planning Meeting
- 5th Regional Planning team meeting – Date TBD

- Early September - RFQ procurement process selected Camoin Associates to assist in planning and blueprint development; weekly conference calls with working assignments

Business Engagement:

- November 3 and 8, 2017 - Employer Focus Groups
- Also review of other regional business engagement efforts, including Lawrence Partnership Business survey and North Shore Future of Work survey
- Team partners will continual discussions and engagement with businesses through WIB meetings, Chamber of Commerce and related organizations, Career Center implementation of Demand Driven 2.0 and similar activities, and sector partners such as NAMC

