

# Skills Committee Agenda – April 27, 2021

1. Introductions
2. Updates from WB and Committee Members as a result of COVID-19
3. One-Stop Procurement – update
4. Mass Internet Connect
5. Training update – Construction, Manufacturing, Healthcare
6. Northeast Regional Planning efforts – *HUB Grant and Year 3 Regional Planning*
7. Update on return to face-to-face services at Career Center
8. WIOA Partnership – update
9. Objectives and Goals for FY 2021
10. Next Meeting – June 15, 2021

# Updates

## One-Stop Procurement *Update*

- Proposal Review – March/April 2021
- Executive Committee Review of Recommendations – April 2021
- Full Board Vote – May 13, 2021



# Mass Internet Connect

- Do you lack internet access to conduct a job search?
- Do you lack the technology (laptop/desktop) to conduct a job search?
- Do you need assistance with basic computer functions/programs?



Mass Internet Connect is a new program that provides subsidized internet access and/or an internet accessible device to assist with tools necessary to get back to work.

Please contact either of the following staff members to go over eligibility and to learn more about these great resources. Initial eligibility includes:

- Must be unemployed and a resident of MA
- Currently working and/or ready to work with our MassHire Career Center. We offer great services for job seekers and those looking to enter a training program to improve their skill sets.

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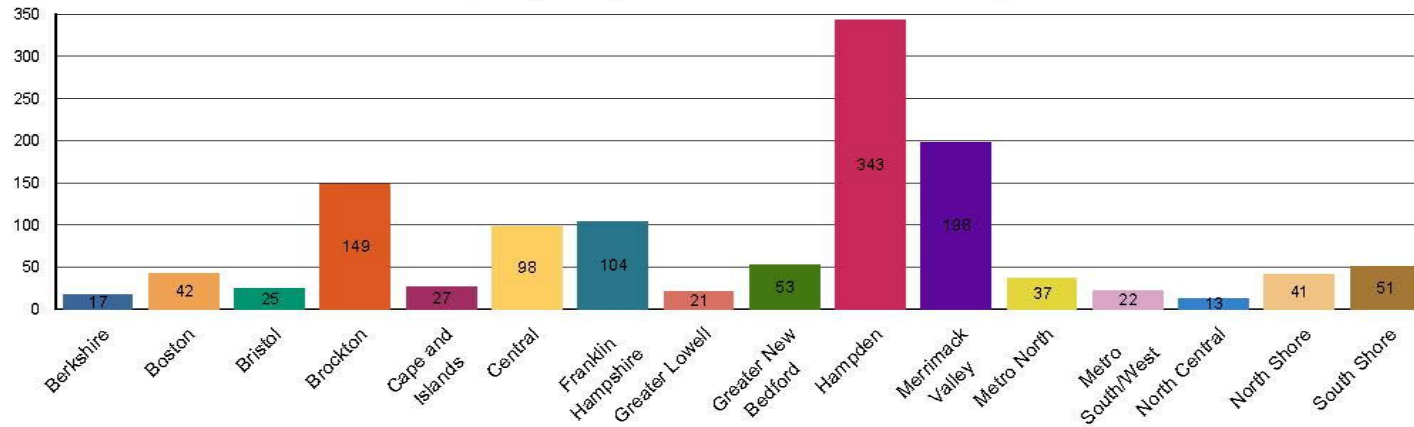
To access detailed information about this program, use your camera phone on either of the URLs. Program ends 6/30/21.



Report Dates : 12/23/2020 -04/19/2021

Data Source: MOSES Database

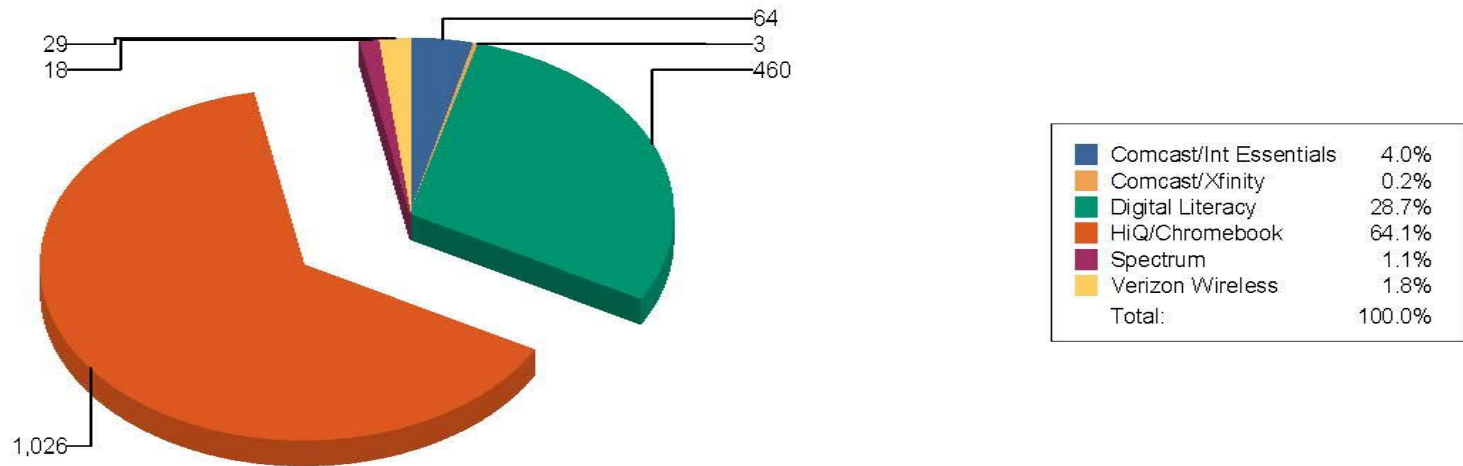
### Mass Internet Connect (MIC) Program Customers Served by Workforce Area



**Total Customers Served: 1237**

Report Dates : 12/23/2020 - 04/19/2021  
Data Source: MOSES Database

## Mass Internet Connect (MIC) Program by Type



# Workforce Training Programs

			Enrollments	Anticipated completion date	Notes
<b>CTI/EOHED projects</b>					
HVAC			6	6-24-2021	June Recruitment / 4 companies -
Plumbing			12	6-10-2021	June Recruitment / 5 companies
Auto Tech			12	6-24-2021	June Recruitment - 4 dealerships on the North Shore
Construction Labor			8	6-14-2021	June Recruitment - 3 companies on the North Shore (Business outreach continues to add to this list)
Welding		EOHED	12	June 26, 2021	
Round 2 - CTI					
Welding (second cycle)				TBD*	
<b>AMTEP - status of outreach</b>					
					Bi-Weekly info sessions to begin in May, Social Media, Website, weekly Training options workshops, internal marketing, reporting outreach, ongoing weekly outreach via career center teams
Gloucester High school			12	May, 2021	Extensive outreach to Cape Ann, Beverly, Ipswich vial CC reporting, Chambers, City and Town office, Social Media, Website, internal Marketing to over 2500 potential candidates

# Healthcare Hub Project Proposal

## Overview – Healthcare Training and Career Ladder Development

### **Planning Grant Complete:**

- White paper is complete (will be posted on website)
- Final report/project plan has been submitted to Comm Corp
- MOU has been signed by several partners
- Job posting is up for .5 FTE Program Coordinator

### **Program Highlights:**

- Group 1: Recruitment of 45 unemployed for CNA and/or MA for training and 10 that are interested in becoming an RN
- Group 2: Recruitment of 10 incumbent CNAs and/or MAs that are interested in training and becoming an RN

# Draft Project Timeline

- **2-year grant starting in June 2021** – hire a part-time project coordinator
- **June 2021 – August 2021:** Recruitment of 30 (?) unemployed for CNA and/or MA training who are interested in becoming RNs
- **June 2021 – August 2021:** Recruitment of 15 (?) incumbent CNAs and/or MAs who are interested in training and becoming RNs
- **September 2021 – April 2022:** Unemployed participants will go through training (CNA, MA) and are hired by employers
- **September 2021 – May 2023:** Participant check-ins, monthly info sessions on nursing programs (financial aid) – potential attendance in general education or related courses
- **September 2021 – May 2023:** Academic tutoring for test taking (TEAS or like exam to get into nursing programs)
- **June 2023:** Enrollment and acceptance into nursing programs 70% (?) of original unemployed and incumbent workers



# Healthcare Hub Education Committee

- Collecting an inventory of healthcare training programs in vo-techs, community colleges, and universities in Northeast region
- Discussion themes:
  - Faculty shortage and difficulty finding candidates with the minimum education and experience required for the pay offered (waitlists)
  - Need for ESOL support
  - Students' difficulty paying for tuition
  - Difficulty finding clinical placements for students
  - Students struggle to attend class and manage childcare

# Recruitments

## MassHire-North Shore Career Center – Recruitment Projects

Company	City	Needs
Millipore Sigma	Danvers	Assemblers, Shipping, QC
Analogic	Peabody	Assembly, QC
Microline Surgical	Beverly	Various / Multiple Openings
BC Foods	Lynn	Food Manufacturing/Production
Gillian Foods	Salem	Food Manufacturing/Production
Kelly Automotive	North Shore	Various / Auto Industry
Cape Ann Hospitality	Gloucester, Essex, Rockport	Multiple Food/Hospitality
City of Salem	Salem	Multiple Food/Hospitality
Medtronic	Danvers	Multiple Medical Manufacturing
Abiomed	Danvers	Medical Assembly
Mass Marine Trades Association	Cape Ann / North Shore	Multiple Marine Trades Jobs

# MassHire Youth Programs

**WIOA Youth** – year-round federal grant—allocation received annually from formula funding  
Currently serving 65 out-of-school youth across 3 vendors

**Connecting Activities** – year-round, annual, state-funded grant  
MA DESE provides funding for staff to work with schools on career readiness and job placement  
Serves approximately 400-500 annually

**YouthWorks** – state funding; allocation-based for summer, competitive for year-round  
Offered in the summer and during the school year, serves 250-350 youth annually  
Places low-income teens in part-time subsidized jobs in local public and non-profit organizations

**STEM@Work** – funded by the MA Executive Office of Education, this grant was created to increase the number of high school students in paid positions in STEM and serves 25-50 youth annually

**Early College** – sponsored by the MA DESE and BHE  
50 high school students dually enrolled college, with the opportunity to earn credit for up to 4 college courses  
NSWB is a partner of Salem HS and Salem State University's program to add career readiness and exploration

**F1rstJobs** – summer jobs program that has changed over the years to include Youthworks Summer  
Teens receive training on how to find, get, and keep a job  
Companies are asked to hire teens – or to provide financial support for a teen to work in a non-profit

# Workforce Training – Issues and Barriers

- What are your thoughts on getting customers into occupational skills training?
- What can we do as a system to encourage more unemployed individuals to go into training?
- What can we do to get people interested in going back to work?

# Regional Planning Updates

*Regional Planning in-process: working with MAPC to make our heat maps more useful*

- 1. Updating employment numbers and locations post-COVID – most likely in 2022*
- 2. NOW – on a pilot basis delving more deeply into the relationships between the locations of our priority industries when compared with affordable housing, transportation, educational services, etc.*
- 3. Determining how this information can be truly useful*

# Skills Committee Goals and Objectives

## Skills Committee Goals and Objectives for FY 2021

**Goal 3** The North Shore WB will strategically utilize resources (increasing LMI and financial) to fully engage the business sector and educators (both K-12 and adult) to better align skills that exist between workers and employers.

**Objective #1** Collaborate with educational and training partners to increase (leverage) available resources and align policies, training program certificates/degrees so that employers and worker needs are met.

**Objective #2** Facilitate alignment of education, training, workforce and economic development activities so that employer and worker needs are met through LMI and other research-based facts and data.

**Objective #3** *Identify and develop strategies to help employers and job seekers to reskill and grow post-COVID 19 – in particular those who have permanently lost employment.*

# Skills Committee Themes and Activities

## Themes for 2021:

- Analyze and document skills necessary to be successful in priority industries identified by the Northeast Regional Workforce Planning group i.e. Healthcare, Manufacturing, and IT occupations across multiple industries
- Use performance data to enhance occupational skills training and career pathway development
- Promote multi-organizational/intra-agency agreements and programming
- Promote and deliver career pathways LMI for staff of all partners

## Activities:

- Research and examine health care occupations from data collected thru the Northeast HUB planning grant
- Update all career pathways for priority industries
- Quarterly trainings delivered for partner staff on regional LMI/career pathways/available programming (demand and supply-side)

# WSC Committee Agenda – April 27, 2021

- Other Updates from Committee Members
- Next Meeting – June 15, 2021

Thank you! 😊