

Welcome!

- We will start the meeting in a few minutes.
- Please place your name in the 'chat' so that we can ensure we have accurate attendance and quorum records – if you are on the phone please speak up and let us know you have joined us.

Board of Directors Meeting

March 11, 2021



Chair's Report

A. Anticipated FY2022 federal allocation

B. Update of current COVID-related data and activities – including return-to-in-person services

Career Center Operator/Service Provider RFP Status

Career Center Bid – Status

- Review Committee has been established (3 private sector board members – 2 WIOA partner organizations)
- RFP was due on February 25th
 - 4 Proposals were received, all proposals met the ‘minimum requirements’
- Recommendations to NSWB Executive Committee – mid-to late April
- Recommendation to Board and vote – May 13th
- New contract in place – July 1, 2021

Mass Internet Connection

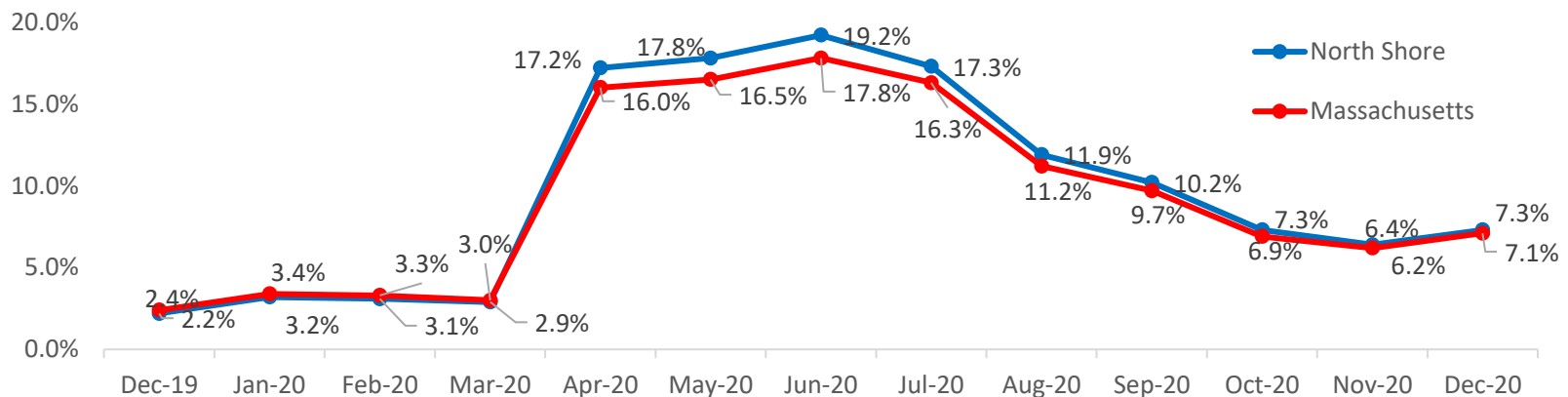
Mass Internet Connect — ECCF Study indicates "Across Essex County nearly 60,000 households lack secure broadband." "One of every five Essex County families lacks a basic computer."

Program provides assistance to unemployed MA residents who are struggling with job search activities due to a lack of technology. Customers must agree to work with MassHire to find employment and/or training

- Provides low cost internet access and/or a device (free chrome book OR a \$150 're-build' laptop) and/or referral to free digital literacy courses
- Currently ends on June 30 but we are advocating for its continuance
- Marketing efforts/Need Help Spreading the Word!

Labor Market Information

North Shore Unemployment Past 13 Months



- North Shore unemployment increased 5.1% from December 2019 to December 2021.
- Massachusetts unemployment increased 4.7% from December 2019 to December 2021.

Employment

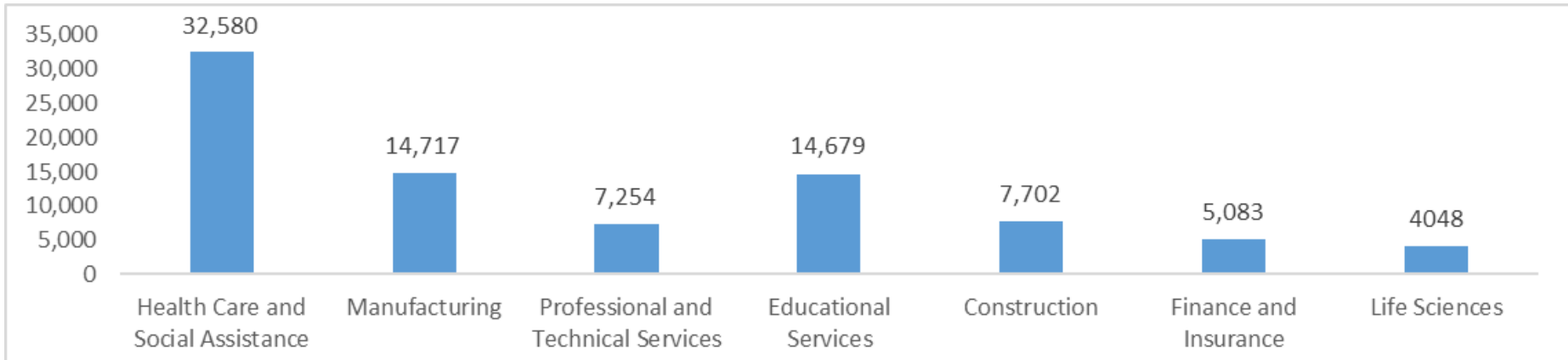
Employment Decline & Recovery Progress by All Industrial Sectors and by Priority/Critical Sectors

Type	Monthly Industrial Employment	Mar-20	Apr-20	Jun-20	Mar 20 -Jun 20	
		Pre-Covid	Initial Covid Impact	Most Recent	Covid Change	
	Total, All Industries	172,250	137,567	149,701	-22,549	-13.1%
Priority	Health Care and Social Assistance	37,187	31,680	32,580	-4,607	-12.4%
	Manufacturing	15,660	14,016	14,717	-943	-6.0%
	Professional and Technical Services	7,970	7,265	7,254	-716	-9.0%
Critical	Educational Services	17,858	16,193	14,679	-3,179	-17.8%
	Construction	7,848	5,907	7,702	-146	-1.9%
	Finance and Insurance	5,100	5,016	5,083	-17	-0.3%
	Life Sciences	4135	4050	4048	-87	-2.1%

- 172,250 workers prior to the pandemic economic shutdowns.
- Employment was reduced by 22,549 or -13.1% from March 2020 to June 2020

Total industrial employment on the North Shore

North Shore Priority and Critical Industry Employment, June 2020



- Priority and Critical industries accounted for 54.8% of all North Shore employment.
- Health Care and Social Assistance is the largest priority industry and overall industry on the North Shore
- Manufacturing is the second largest priority industry and third largest industry on the North Shore.

Life Science employment is not counted as this industries is made up of sub-sectors from Health Care, Manufacturing, and Professional and Technical Services.

Total Earned Wages vs Average Weekly Wage

Earned Wages Decline & Recovery Progress

Type	Total Earned Wages	1st Quarter 2020	2nd Quarter 2020	Covid Change	
		Pre-Covid	Covid	1st Q 20 - 2nd Q 20	
	Total, All Industries	\$2,538,498,219	\$2,319,917,959	-\$218,580,260	-8.6%

COVID Average Weekly Wage Increase

Type	Average Weekly Wage	1st Quarter 2020	2nd Quarter 2020	Covid Change	
		Pre-Covid	Covid	1st Q 20 - 2nd Q 20	
	Total, All Industries	\$1,126	\$1,245	\$119	10.6%

Youth Update:

Status of internship and other programs

- All youth have been placed in initial YouthWorks grant, youth are working at North Shore Medical Center, New American Center & The Food Project
- Supplemental Youthworks grant –many youth are starting this week at Salem High School and The Food Project, and later this month at Essex Tech, LEAP, Girls Inc., and North Shore CDC
- 15/25 youth have been placed in STEM positions, we are always in need of employers for short term internships with STEM connection, many other roles are available

Click this link to sign up! <https://bit.ly/3vk7e5Y>

High School Senior Internship Education Program (HSSIEP)

- 110 High School Seniors to complete paid internships at K-8 schools
- Participating Schools: Lynnfield, Salem, Saugus, Marblehead, Ipswich, Danvers, Swampscott
- New Collaboration between CommCorp and DESE with MassHire from CARES funds

WIOA Youth RFP

- 2 year contract for vendor programs to serve at risk, out of school youth
- Release date 3/15, Due date 4/15
- Currently Serving 75 youth at 3 vendors: North Shore CDC, Catholic Charities, and Action Inc.
- Expect increase in WIOA for FY22 after consecutive decreases

Training Programs:

In addition to trainings offered through the North Shore WB federally funded training programs

Essex Tech

- *Plumbing – 11 students enrolled*
- *Auto Tech – 13 students enrolled*
- *Welding – 12 students enrolled*
- *HVAC – 10-12 students starting end of March*
- *Construction Labor – 10-12 students starting end of March*
- *Manufacturing – 23 just graduated (18 have jobs) - 28 students enrolled in February to end in July*
- *Hoping to be funded for Electronic Assembly/Technician - starting in tbd - (round 2 of CTI - waiting on announcements) Number of students 10-12 planned*

Lynn Tech

- *Manufacturing – 12 students just graduated and are being placed
30 enrolled in February to end in early August*

Gloucester High School

- *Manufacturing - plan to start a group of 12 this summer*

Recruiting for Certified Nurse Aid/Medical Assistant training and Pharmacy Tech Training

Upcoming meeting
schedule for FY 2021 –
8:00 AM

- May 13, 2021



**NORTH SHORE
WORKFORCE BOARD**

Updates from Members

General Updates/Concerns/Ideas from Members

Committee Reports

Workforce Systems Committee – February meeting updates

Virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers to reskill and grow post-COVID 19 – in particular those who have permanently lost employment

Discussed One-Stop procurement (timeline of the bid)

Discussed the Career Technical Initiative (CTI) / Essex Tech – and Career Center involvement

Updated committee members on HUB grant, IT proposal, and regional planning efforts

Shared partners approach and programming during ‘stay at home’ order

Committee Reports

Skills Committee – February committee updates

Virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers to reskill and grow post-COVID 19 – in particular those who have permanently lost employment

Discussed the Career Technical Initiative (CTI)/Essex Tech – and Career Center involvement

Updated committee members on HUB grant, IT proposal, and regional planning efforts

Shared partners' approach and programming during 'stay at home' order

Committee Reports

Youth Pipeline Committee – February committee updates

Virtual meeting held

Discussed committee goals and objectives for upcoming year

Discussed WIOA programming and performance – promoting more of an occupational focus/training, including CTI funding

Reviewed F1rst Jobs and outcomes of virtual and in-person work experiences during summer 2020 and next steps for summer 2021

Reviewed changes (increased \$) in YouthWorks year-round programming

Shared partners' approach and programming during 'stay at home' order