



**NORTH SHORE
WORKFORCE BOARD**

Board of Directors Meeting

March 9, 2023

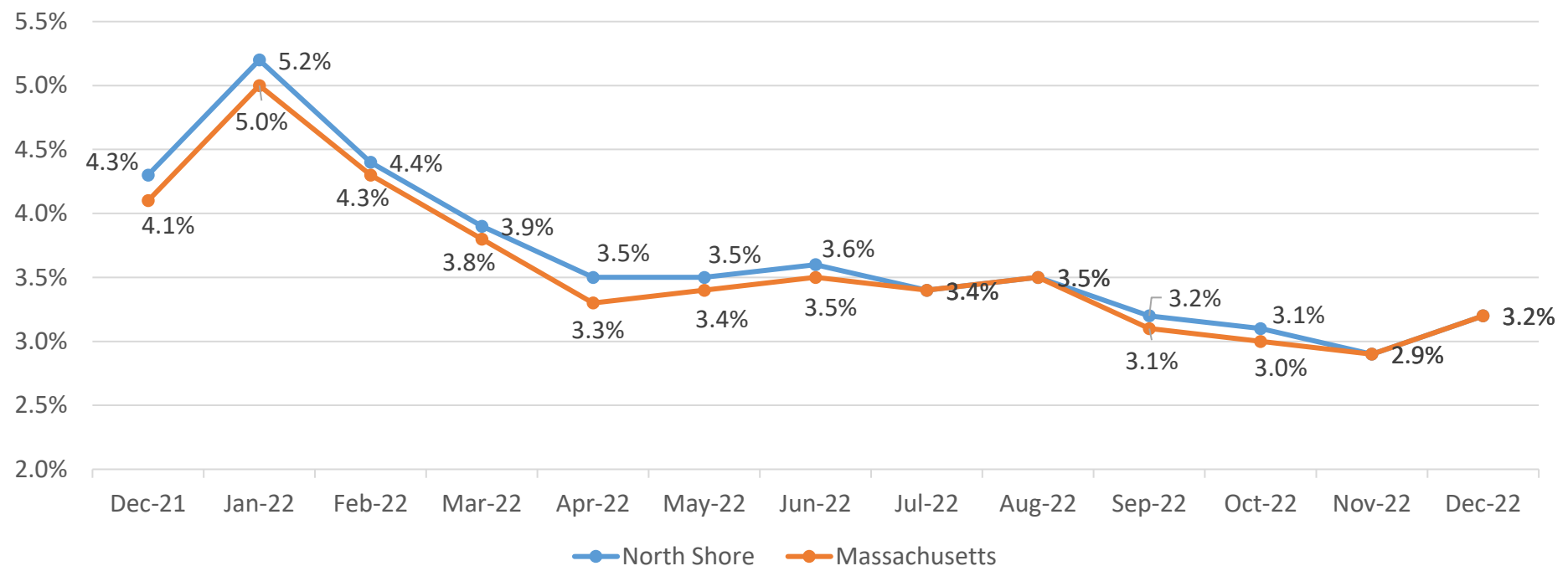
Chair's Report

- A. City of Salem transition to new mayor and other state appointments
- B. New grant update
- C. MIT meetings on DOD contracts/jobs
- D. New goals – strategies from committee meetings
- E. Symposium: North Shore Alliance for Economic Development – June 28, 2023, at Hawthorne Hotel
- F. LMI data

Data Discussion

Labor Market Information Update

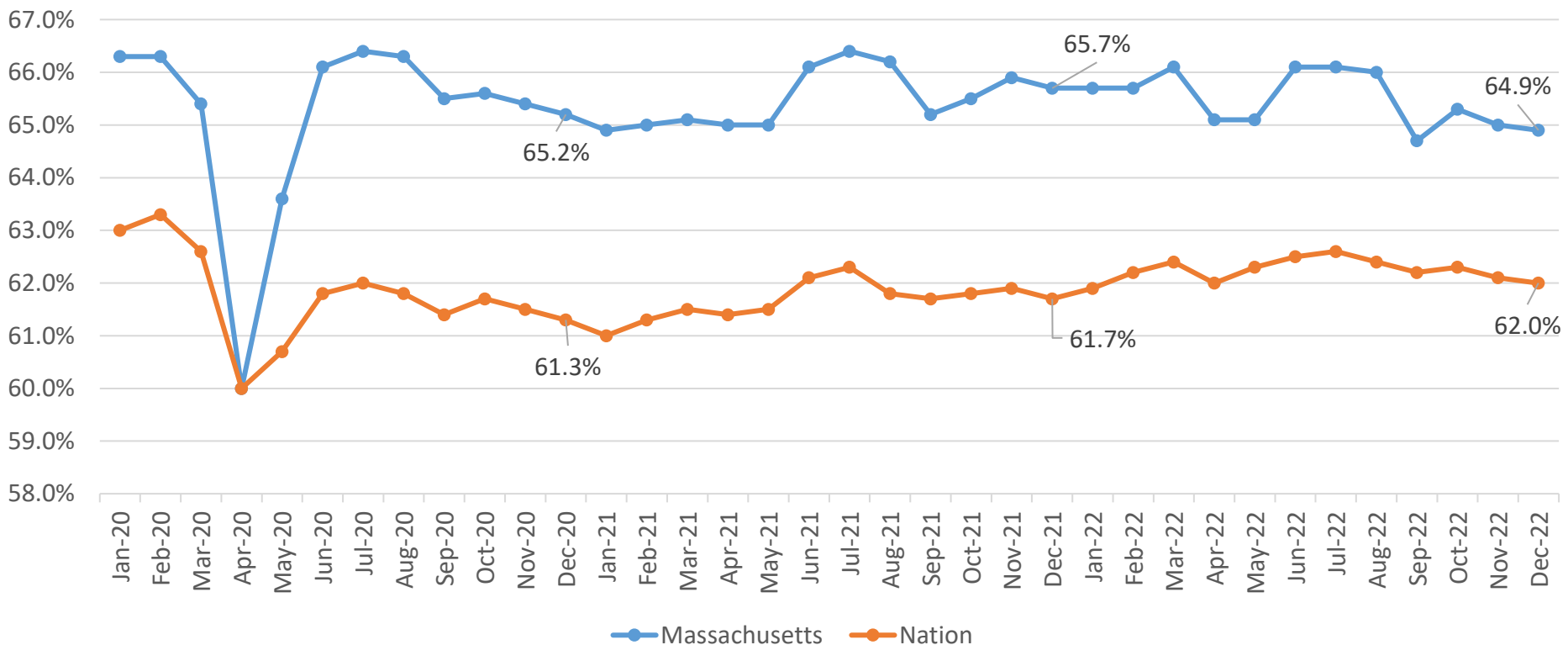
Unemployment



- Unemployment rate increased 0.3% from November to December

Source: MA DER, Labor Force and Unemployment Statistics (LAUS), Massachusetts, North Shore, December 2022

Labor Force Participation



- Current rate of 64.9% is the lowest December rate of the past three years

Unemployment Insurance Claims

Region	Number of Continuing Claims for the Week Ending:		
	12/12/2020	12/11/2021	12/10/2022
Massachusetts	150,518	53,223	50,295
North Shore	9,947	3,205	2,934

- 50,295 continuing claims in Massachusetts
- 2,934 continuing claims on the North Shore
- The number of continuing claims in Massachusetts and on the North Shore have both declined more than 65% in the past two years.

Unemployment Insurance Claims

Industries with High Rate of Initial Claims

MassHire-North Shore				
NAICS Industry	November 2022	December 2022	Month-to-month Change	
			#	%
23 - Construction	251	351	100	39.8%
44-45 - Retail Trade	187	236	49	26.2%
51 - Information	75	112	37	49.3%
56 - Admin & Support, Waste Mgmt. & Remediation Serv.	255	357	102	40.0%
71 - Arts, Entertainment, and Recreation	64	128	64	100.0%
72 - Accommodation and Food Services	221	316	95	43.0%

Job Postings by Industry

Massachusetts Vacancy Rates by Industry

Massachusetts				
Description	Dec-22			Dec-21
	Job Postings	Current Employment	Vacancy Rate	Vacancy Rate
Total nonfarm	105,285	3,734,800	2.8%	3.0%
Mining and logging	103	1,000	10.3%	10.6%
Construction	1,101	178,500	0.6%	0.7%
Manufacturing	6,966	241,200	2.9%	2.9%
Wholesale Trade	485	128,000	0.4%	0.3%
Retail trade	7,167	344,600	2.1%	2.9%
Transportation, Warehousing & Utilities	2,646	118,300	2.2%	2.3%
Information	1,516	98,600	1.5%	2.2%
Financial activities	8,197	223,000	3.7%	3.9%
Professional and business services	9,354	647,500	1.4%	1.9%
Education and health services	34,982	832,500	4.2%	3.4%
Leisure and hospitality	5,911	334,200	1.8%	2.2%
Other services	1,471	126,100	1.2%	1.1%
Government	2,218	461,300	0.5%	0.4%

December Vacancy Rate: 2.8%

- Lower than last December

High # of Postings & High Vacancy

- Education and Health Services
- Manufacturing
- Financial Activities

High # of Postings & Low Vacancy

- Professional and Business Services
- Retail Trade
- Leisure and Hospitality

MassCEC Implementation Proposal

- MassCEC has funding to support workforce development for the Offshore Wind industry as well as other clean energy-related industries.
- Currently working on a planning grant with UMass Amherst Gloucester Marine Biology Station, Essex County Community Foundation, the City of Salem and others to develop these products along with a series of contractors (i.e. SAFE and BW Research)
- Tasks completed to date: (1) LMI research on jobs created through the development of the port, (2) approximately 30 MOUs signed by community partners expressing future interest in the project, and (3) a training outline was submitted to the funders with discussion of a program design
- Designing a 3-year grant to support pre-apprentices with the potential to train 80 individuals (through Essex Tech and other training providers)
- Implementation grant is due March 20th

Youth STEM Internships

Summary of Program

This grant provides stipends of \$1500 to increase high school students' access to STEM opportunities to explore and prepare for a STEM Career in MA.

STEM-focused internships are defined in order of priority as:

- Internship where the student utilizes and develops STEM skills in a STEM company
- Internship where the student utilizes and develops STEM skills in a non-STEM company
- Internship where the student utilizes and develops a scope of skills (not necessarily STEM-specific) in a STEM company where the intern is intentionally exposed to the STEM work taking place in that company

What does this look like?

- Internships should be roughly 100 hours
- May take place in the summer or academic school year
- May be delivered in a traditional, virtual, or hybrid model
- MassHire will cover the \$1500 stipend

Youth STEM Internships

Types of Internships:

A. Learning Opportunity for Students: A situation in which a company takes on a student for a short-term period specifically for the benefit of the learning experience for the student. They may job-shadow, complete informational interviews, review procedures, observe, and possibly complete various small projects.

- Examples: Medtronic, Salem Hospital

B. Job Placement: A situation in which a company takes on a student for a short-term period essentially as an entry-level employee. The student will learn from the experience while completing tasks and projects that benefit the company.

- Examples: Innovent, Salem Hospital, Microline

*****BREAK OUT GROUPS*****

Future of Work

Informational interviews (30 minutes via phone or in person) between WB members and WB staff on:

1. Status of business now versus pre-pandemic?
2. WB members' vision of the future?
3. How are you dealing with your primary challenges?

Upcoming Meeting Schedule for FY 2023

- May 11, 2023



**NORTH SHORE
WORKFORCE BOARD**

Updates from Members

General Updates/Concerns/Ideas from Members

Committee Reports

Workforce Systems Committee – February meeting updates

Virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers

Reviewed ‘Career Center on the Go!’ program

Updated committee members on HUB grant, Offshore Wind, Behavioral Health, and regional planning efforts

Committee Reports

Skills Committee – February meeting updates

Virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers

Reviewed partner programming and updates

Discussed the Career Technical Initiative (CTI)/Essex Tech – and Career Center involvement

Updated committee members on HUB grant, Offshore Wind, Behavioral Health, and regional planning efforts

Committee Reports

Youth Pipeline Committee – February meeting updates

Virtual meeting held

Discussed committee goals and objectives for upcoming year

Discussed WIOA programming and performance – promoting more of an occupational focus/training, including CTI funding, HUB grant efforts and ITAs

Reviewed new BH grant opportunity for youth

Reviewed changes (increased \$) in YouthWorks programming as well as additional efforts in STEM internships

Discussed challenges and options for reaching more young people for training/jobs, etc.