

If you had won the Powerball lottery  
– what would you do?

(Quick poll!)



**NORTH SHORE  
WORKFORCE BOARD**

Board of Directors Meeting

November 10, 2022

# Chair's Report

- A. Hybrid/face-to-face experience in November committee meetings
- B. Updated financials
- C. New grants update
- D. WB/Career Center lease adjustment/renewal
- E. LMI update

# *Status of Funding Allocations*

# FUNDING



# *Status of Funding Allocations*

## WIOA and Other Federal Dollars

	FY22	FY23		\$	%
Grant Name	Amount	Amount		Change	Change
WIOA Adults & DW Award	1,374,678	1,671,856		297,178	21.62%
WIOA Adults & DW - carry in	366,424	754,677		388,253	105.96%
WIOA Youth Award	667,825	882,253		214,428	32.11%
WIOA Youth - carry In	161,153	423,836		262,683	163.00%
Wagner Peyser 10%	105,465	118,041		12,575	10.6%
Wagner Peyser 90%	1,142,863	939,519		(203,344)	-21%
(RESEA) Re-employ Services & Eligibility Assess	290,778	356,392		65,614	18.4%
Disability Veterans Program (DVOP)	209,000	20,900		0	0%
Unemployment Insurance	15,000	15,000		15,000	0%

# Status of Funding Allocations

## State Funding

	FY22	FY23		\$	%
Grant Name	Amount	Amount		Change	Change
Youth Works	1,331,446	1,776,168		<u>444,722</u>	33.40%
Early College - SSU plans to increase	8,000	15,000		7,000	87.50%
Connecting Activities	349,790	349,790		0	0.00%
DTA CIES	224,392	110,904		(113,488)	-50.58%
WIB WTF	95,000	95,000		0	0.00%
One Stop Career Center	634,600	969,841		335,241	52.83%
NE Regional Planning	10,000	14,750		4,750	47.50%
EOHED MTC Manufacturing Grant	28,172	Still in development		0	0.00%

# Status of Funding Allocations

## Various Multi-year Grants

Grant Name	FY22 Amount	FY23 Amount	\$ Change	% Change
<u>Other Funding</u>				
<u>STEM @ Work</u>	50,000	180,000	130,000	260.00%
Behavioral Health WCTF grant	0	319,800	319,800	
NSCC Health Care Grant	35,000	35,000	35,000	
Offshore Wind Planning Grant	0	50,000	50,000	
City of Salem Energy Grant	0	50,000	50,000	
	Budget Award	Funds Avail In FY23		
<u>Multi-year grants</u>				
AMTEP Grant (including carry in)	403,846	430,348	26,502	6.56%
Apprentice G Expansion	249,080	251,516	2,436	0.98%
Career Technical Initiatives - case management	108,000	108,000	0	0.00%
Healthcare Hub - Direct Care Training	180,920	194,740	13,819	7.64%
Healthcare Hub - Behavioral Health	168,231	146,394	(21,837)	-12.98%
Upskilling Navigator - ARPA Funding	0	99,297	99,297	

# New Grants / Career Center Lease

## New Grants

- *Behavioral Health Grant*
- *Mass Clean Energy Center*
- *New CTI courses starting in January*
- *New AMTEP cycles starting in January*

## WB/Career Center Lease

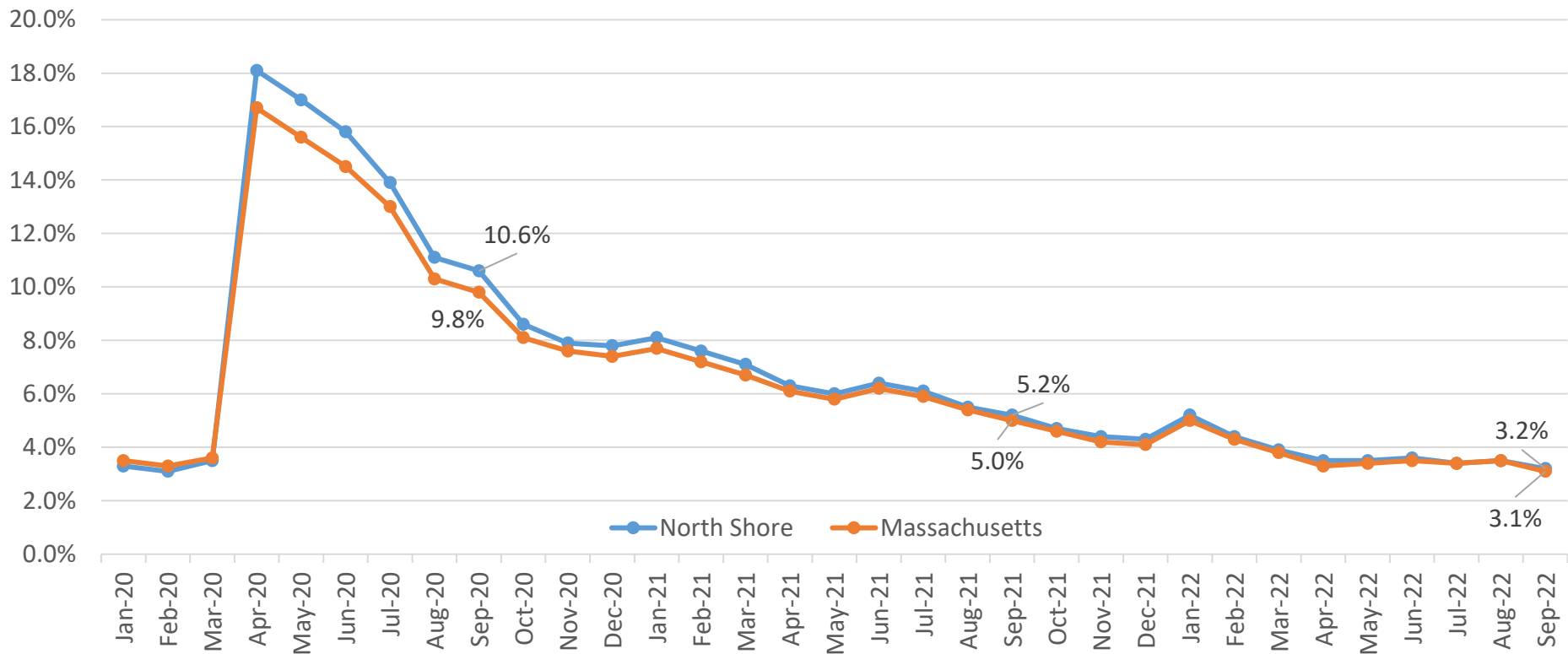
- *Reducing space slightly*
- *Adjusting staff space*
- *Option open to reduce space later – year 3 of 5-year lease*

# Data Discussion

## Labor Market Information Update

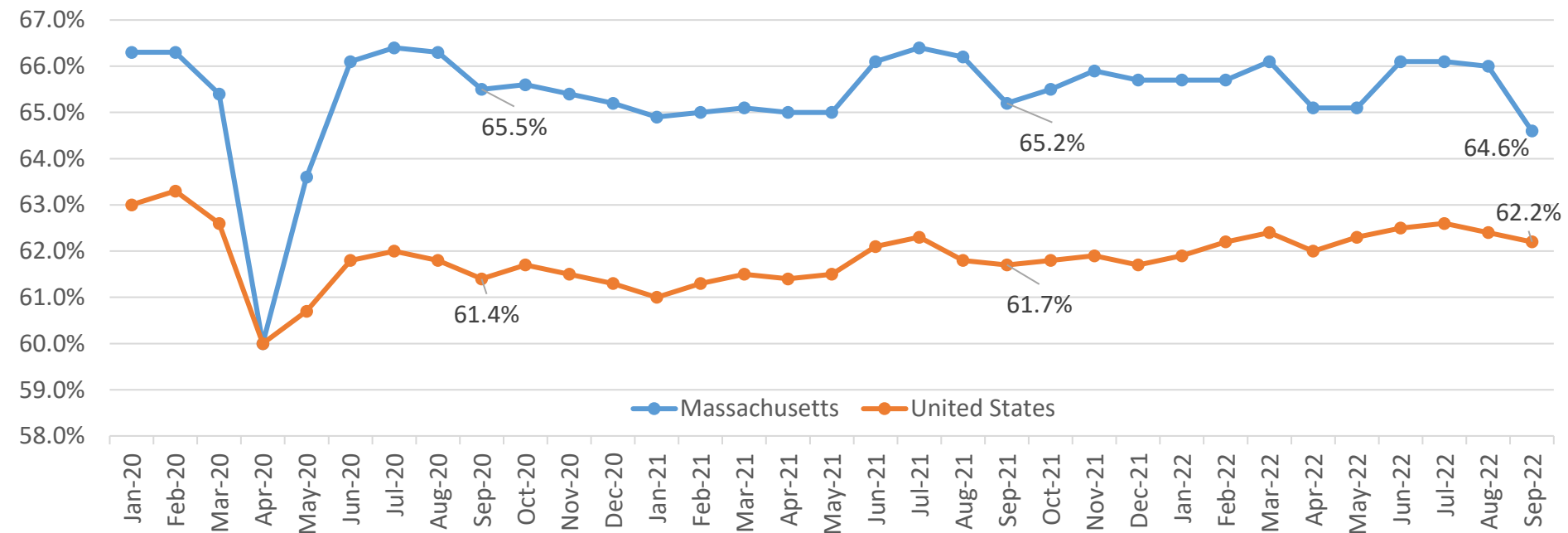


# Unemployment



- Unemployment declined due to decline in the overall labor force. This is a historical trend that occurs in August/September.

# Labor Force Participation



- Labor force participation reaches a seasonal low in September.

# Unemployment Insurance Claims

Region	Number of Continuing Claims for the Week Ending:		
	9/12/2020	9/18/2021	9/17/2022
Massachusetts	332,255	56,105	35,929
North Shore	23,890	3,677	2,194

- 35,929 continuing claims in Massachusetts
- 2,194 continuing claims on the North Shore
- The number of continuing claims in Massachusetts and on the North Shore have both declined 90% in the past two years.

# Job Postings by Industry

## Massachusetts Vacancy Rates by Industry

Massachusetts				
Description	Sep-22			Sep-21
	Job Postings	Current Employment	Vacancy Rate	Vacancy Rate
<b>Total nonfarm</b>	<b>135,385</b>	<b>3,703,500</b>	<b>3.7%</b>	<b>3.4%</b>
Mining and logging	124	1,000	12.4%	8.8%
Construction	1,364	183,100	0.7%	0.6%
Manufacturing	9,442	242,800	3.9%	5.2%
Wholesale trade	550	124,800	0.4%	0.7%
Retail trade	11,414	331,600	3.4%	5.8%
Transportation, warehousing, and utilities	3,573	111,100	3.2%	3.4%
Information	2,716	99,400	2.7%	2.9%
Financial activities	10,178	218,800	4.7%	3.5%
Professional and business services	13,464	639,400	2.1%	2.0%
Education and health services	40,261	828,400	4.9%	3.3%
Leisure and hospitality	8,478	359,300	2.4%	2.1%
Other services	1,661	124,500	1.3%	1.3%
Government	2,941	439,300	0.7%	0.5%

September Vacancy Rate: 3.7%

- .03% higher than Sept. '21

High # of Postings & High Vacancy

- Education and Health Services
- Manufacturing
- Financial Activities

High # of Postings & Low Vacancy

- Retail Trade
- Professional and Business Services
- Leisure and Hospitality

# Looking forward!

Planning for FY2023 – what should our work be focused on?

- A. Review of sample mission statements
- B. Review of sample goal statements
- C. Next steps

# Review of Sample *Draft* Mission Statements

1. MassHire champions innovative workforce development strategies to align organizations and stakeholders on the North Shore and enable the future of work to ensure a successful business climate and livable-wage jobs/career pathways for all.
2. MassHire-North Shore embraces innovative and flexible workforce development strategies that are equitable and effective to enable our future of work—ensuring a successful business climate and livable-wage jobs/career pathways for all.
3. Driven by a quest for equity and using innovation, collaboration with many partners, nimbleness, and persistence, the MassHire-North Shore Workforce Board builds a balance between the supply and demand sides of the labor market so companies can find the talent they need to be successful and job seekers can find rewarding quality careers.

# Review of Sample *Draft* Goals

1. Expand/increase the North Shore labor force to meet the current and anticipated needs of North Shore employers
2. Improve communication locally so companies and job seekers know about the WB and take advantage of our services
3. Utilize our funding and partnerships in innovative ways to maintain and expand a strong, diverse workforce on the North Shore
4. Support the ever-changing workforce on the North Shore with data-driven, creative programming that meets the needs of both job seekers and employers, now and in the future

# Office Parks Workforce, Transit, Housing Assessment

## MAPC Presentation

Angela Brown - MAPC Chief of Economic Development

Travis Pollack - MAPC Senior Transportation Planner



# Upcoming Meeting Schedule for FY2023

- January 12, 2023
- March 9, 2023
- May 11, 2023



**NORTH SHORE  
WORKFORCE BOARD**

# Updates from Members

## General Updates/Concerns/Ideas from Members

# Training in January

## New Training Cycles

- New CTI courses: (all starting 1/3/23)
  - *Welding, HVAC, Auto Collision Repair, Culinary Arts, Construction Craft Labor, Electro-mechanical Assembly*
- New AMTEP cycles:
  - Electro-mechanical Assembly: 1/3/23*
  - Foundations at NSCC: 1/3/23*
  - E-Team Machining: March, 2023*

*\*\*\*\* New trainings are always being added!*

# Committee Reports

## **Workforce Systems Committee – October meeting updates**

Hybrid/virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers

Reviewed Career Center performance data

Discussed the Career Technical Initiative (CTI)/Essex Tech – and Career Center involvement

Updated committee members on HUB grant, Offshore Wind, Behavioral Health, and regional planning efforts

# Committee Reports

## **Skills Committee – October meeting updates**

Hybrid/virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers

Reviewed partner programming and updates

Discussed the Career Technical Initiative (CTI)/Essex Tech – and Career Center involvement

Updated committee members on HUB grant, Offshore Wind, Behavioral Health, and regional planning efforts

# Committee Reports

## Youth Pipeline Committee – October meeting updates

Virtual meeting held

Discussed committee goals and objectives for upcoming year

Discussed WIOA programming and performance – promoting more of an occupational focus/training, including CTI funding, HUB grant efforts, and ITA's

Reviewed F1rst Jobs and outcomes of in-person work experiences during summer 2022 and next steps for summer 2023

Reviewed changes (increased \$) in YouthWorks programming as well as additional efforts in STEM internships

Discussed challenges and options for reaching more young people for training/jobs, etc.