



**NORTH SHORE  
WORKFORCE BOARD**

Board of Directors Meeting

January 12, 2023

# Chair's Report

- A. City of Salem transition to new mayor  
– other state appointments
- B. New grants update
- C. WB/Career Center lease status
- D. LMI update

# Transition to New Mayor



- Mayor Driscoll gift – we wish her well in her new position in the Commonwealth
- Welcome new Acting Mayor, Robert McCarthy

# New Grants / Career Center & WB Leases

- STEM Internship in Technology – North Shore Tech Council and North Shore Innoventures
- High School Senior Education Internship Program – seniors learn and work in elementary settings learning about teaching, etc.
- Behavioral Health grant – working with Salem and Beverly Hospitals to train people to work in entry-level mental health positions
- New federal grant to region to develop micro transit system

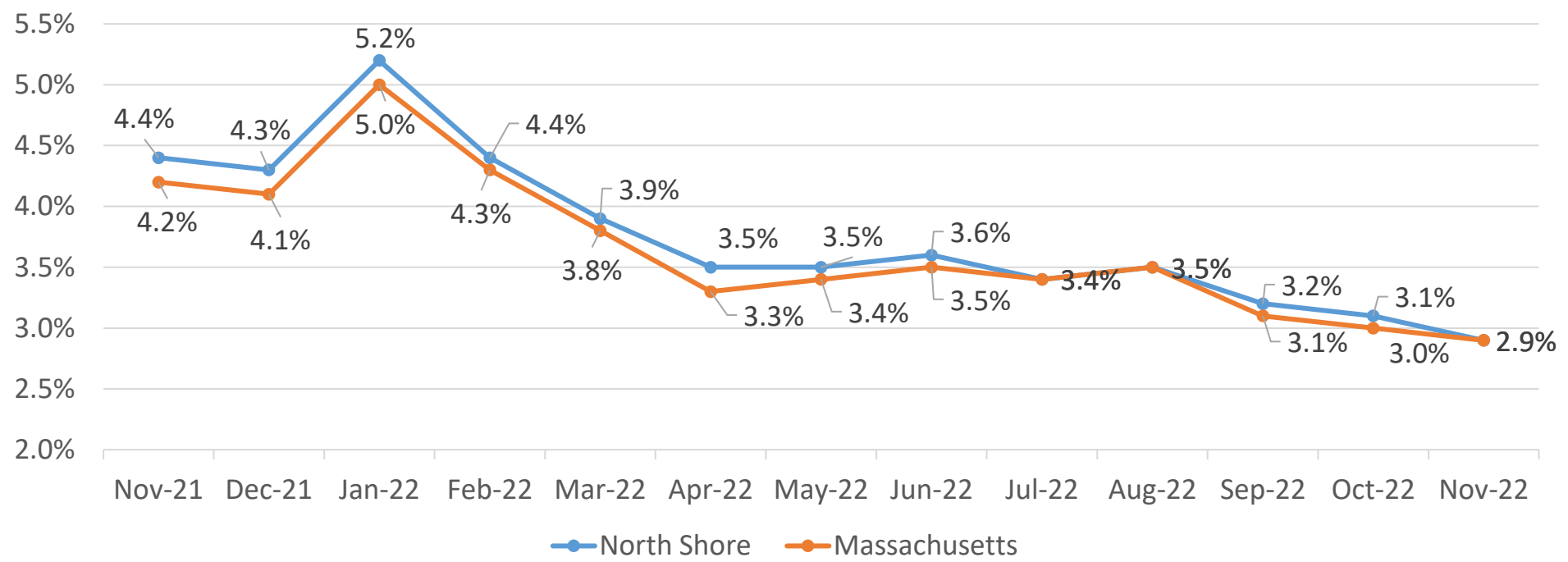
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New 3 -year leases for Career Center & WB – option to renew for 1 or 2 more years if needed

# Data Discussion

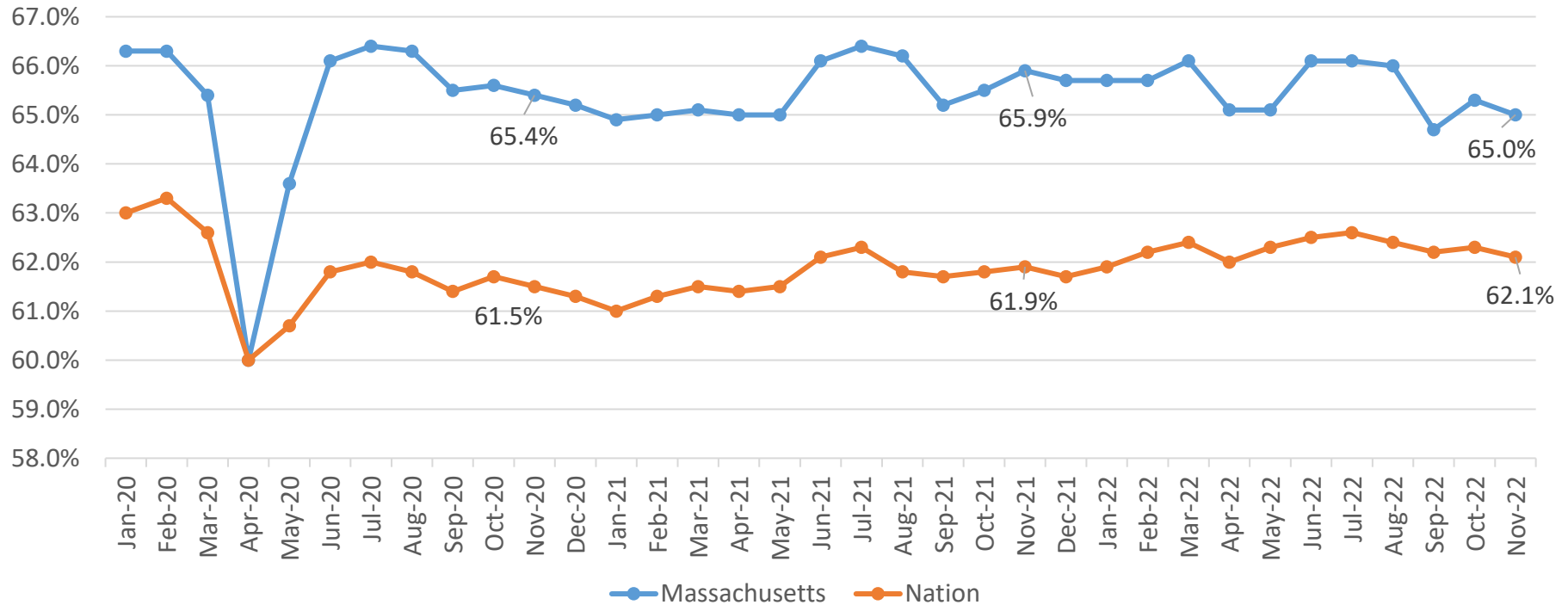
## Labor Market Information Update

# Unemployment



- If historical trends continue, layoffs of these seasonal hires will result in an unemployment rate increase in January.

# Labor Force Participation



# Unemployment Insurance Claims

Region	Number of Continuing Claims for the Week Ending:		
	11/14/2020	11/13/2021	11/12/2022
Massachusetts	186,571	50,812	40,634
North Shore	12,225	3,230	2,393

- 40,634 continuing claims in Massachusetts
- 2,393 continuing claims on the North Shore
- The number of continuing claims in Massachusetts and on the North Shore have both declined 90% in the past two years.



# Job Postings by Industry

## Massachusetts Vacancy Rates by Industry

Massachusetts				
Description	Nov-22			Nov-21
	Job Postings	Current Employment	Vacancy Rate	Vacancy Rate
<b>Total nonfarm</b>	<b>117,806</b>	<b>3,753,000</b>	<b>3.1%</b>	<b>3.1%</b>
Mining and logging	92	1,000	9.2%	6.3%
Construction	1,184	182,500	0.6%	0.7%
Manufacturing	8,231	241,600	3.4%	3.3%
Wholesale Trade	511	126,800	0.4%	0.4%
Retail trade	9,968	341,300	2.9%	3.4%
Transportation, Warehousing and Utilities	3,463	114,500	3.0%	2.7%
Information	2,349	101,100	2.3%	2.5%
Financial activities	9,794	222,100	4.4%	3.8%
Professional and business services	10,680	649,800	1.6%	2.1%
Education and health services	34,950	841,600	4.2%	3.7%
Leisure and hospitality	7,123	340,500	2.1%	2.0%
Other services	1,640	125,700	1.3%	1.1%
Government	2,239	464,500	0.5%	0.4%

November Vacancy Rate: 3.1%

- Same rate as last November

High # of Postings & High Vacancy

- Education and Health Services
- Manufacturing
- Financial Activities

High # of Postings & Low Vacancy

- Professional and Business Services
- Retail Trade
- Leisure and Hospitality

# Mission and Goals

Continued planning for FY2023 – How to translate our new mission statement and goals into action through committees and other work?

New mission statement:

*MassHire-North Shore embraces innovative and flexible workforce development strategies that are equitable and effective to enable our future of work—ensuring a successful business climate and livable-wage jobs/career pathways for all.*

# Work on Goals

**BREAKOUT GROUPS** <https://tinyurl.com/bdxrexep>

**Review of goal statements –  
in relation to Committee structures, discuss 2 strategies per goal:**

1. Expand/increase the North Shore labor force to meet the current and anticipated needs of North Shore employers
2. Improve communication locally so companies and job seekers know about the WB and take advantage of our services
3. Utilize our funding and partnerships in innovative ways to maintain and expand a strong, diverse workforce on the North Shore
4. Support the ever-changing workforce on the North Shore with data-driven, creative programming that meets the needs of both job seekers and employers now and in the future

# North Shore Alliance for Economic Development – Laura Swanson

## Projects with the North Shore Alliance for Economic Development in FY2023

- *Future of Work study that will include a review of new work protocols and data on immigration research*
- *Update Economic Snapshot, focused on business composition now versus 2019, 2021, 2022, etc.*

# Upcoming Meeting Schedule for FY 2023

- March 9, 2023
- May 11, 2023



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# Updates from Members

## General Updates/Concerns/Ideas from Members

# Committee Reports

## **Workforce Systems Committee – December (held 1<sup>st</sup> week of January) meeting updates**

Hybrid/virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers

Reviewed ‘Career Center on the Go!’ program

Updated committee members on HUB grant, Offshore Wind, Behavioral Health, and regional planning efforts

# Committee Reports

## Skills Committee – December meeting updates

Hybrid/virtual meeting held

Discussed enhancing goals and objectives to embrace/develop strategies to help employers and job seekers

Reviewed partner programming and updates

Discussed the Career Technical Initiative (CTI)/Essex Tech – and Career Center involvement

Updated committee members on HUB grant, Offshore Wind, Behavioral Health, and regional planning efforts



# Committee Reports

## Youth Pipeline Committee – December meeting updates

Virtual meeting held

Discussed committee goals and objectives for upcoming year

Discussed WIOA programming and performance – promoting more of an occupational focus/training, including CTI funding, HUB grant efforts, and ITA's

Reviewed new BH grant opportunity for youth

Reviewed changes (increased \$) in YouthWorks programming as well as additional efforts in STEM internships

Discussed challenges and options for reaching more young people for training/jobs, etc.